



LIONEL RIVERA  
MAYOR

## CITY OF COLORADO SPRINGS

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Colorado Springs, CO 80903

We are fortunate to call Colorado Springs, home. Spectacular landscapes, abundant sunshine, topnotch universities, a patriotic community that supports America's servicemen and women – our residents enjoy a quality of life second to none, and we all share the same desire to keep our future bright.

Today, there is an opportunity to be a part of a great future that will attract families across the land to our community; spur fitness at all levels while fostering the next generation of Olympic athletes; and strengthen our regional economy.

The United States Olympic Committee, which has been headquartered in Colorado Springs since 1978, has chosen to make Colorado its home for the next quarter century. Colorado Springs is proud of the role it played in retaining this world-class asset in the state. Everyone involved in the project has expressed deep appreciation for the citizens and corporate leaders across Colorado who offered their support to ensure the USOC remained in Colorado Springs.

The City of Colorado Springs invites you to partner with us in this exciting project vital to the state, the region, and our community.

From concept to sustainability, this effort is built on partnership. A team has been assembled and the hard work has begun. The City of Colorado Springs, in partnership with the State of Colorado, El Paso County, LandCo Equity Partners, and the El Pomar Foundation, established an agreement with the USOC that features three priorities to support our nation's sports movement:

1. A new USOC headquarters – 90,000 square feet of executive office space seated in downtown Colorado Springs.
2. A professional home for five Olympic Sport National Governing Bodies. Situated adjacent to America the Beautiful Park, this facility reclaims a vacant building and retrofits it to affordable office space for grassroots sports organization designed to get kids excited about boxing, judo, weightlifting and more.
3. Upgrading our state's Olympic Training Center (one of only three in the nation), including new housing for our athletes in training. These new facilities are vital to supporting our nation's Olympic athletes and ensuring they continue to be the best in the world. This

important facility is also a notable attraction, receiving 115,000 visitors in 2007. The new facility will allow us to triple that number.

The City of Colorado Springs and project partners have guaranteed the USOC an investment package worth \$53 million to construct the three facilities described above. We need only raise \$3.5 million to realize our goal for this phase of the project. Because this is a once in a lifetime opportunity, a small number of companies and individuals are invited to share in the dream by making a philanthropic investment. And, there are attractive state enterprise zone tax credits as well.

Because of the importance of this project, The El Pomar Foundation has agreed to match contributions for this project dollar for dollar, up to \$1.5 million.

This project significantly boosts regional tourism; draws national talent to live, train, work and play in Colorado; and most important, symbolizes the American values of courage, honor, tenacity and fair play for everyone in our state.

Because of your commitment to Colorado Springs and your investment in our shared future, I extend an invitation to you to invest in this project.

I will contact you within the next 10 days to hear your thoughts about this project. I've included a set of draft renderings to help you envision the scope of the project.

I truly hope you will be part of the dream. Join the team and invest in the future of Colorado's economy and our nation's athletes!

Sincerely,

Lionel Rivera  
Mayor