

## DISPLAY RATES

Local commissionable, black and white advertising rates, per insertion.  
1x-12x contracts must be used within 6 months.

Size	1-5x	6-12x	13-18x	19-25x	26-38x	39-51x	52x
Center	\$4,005	\$3,110	\$2,900	\$2,275	\$2,050	\$1,840	\$1,750
Full	\$2,350	\$1,825	\$1,710	\$1,335	\$1,200	\$1,075	\$1,025
3/4 pg	\$1,825	\$1,415	\$1,325	\$1,035	\$930	\$835	\$795
Island	\$1,625	\$1,265	\$1,175	\$925	\$830	\$750	\$710
1/2 pg	\$1,375	\$1,060	\$995	\$775	\$700	\$630	\$600
3/8 pg	\$1,135	\$875	\$825	\$640	\$580	\$520	\$495
1/4 pg	\$850	\$665	\$625	\$475	\$435	\$395	\$375
1/8 pg	\$525	\$400	\$385	\$300	\$270	\$245	\$230
1/16 pg				\$175	\$160	\$140	\$125

\*All rates are gross, 15% agency commission applies \*\*1/16 page rates are net

## COLOR CHARGES

Color charge for spot and 4C is 30% of space rate. \$100 minimum.

## DEADLINES

Space reservation noon, Friday prior to publication. Camera-ready art due, Tuesday noon prior to publication.

## REPRINT SERVICES

Reprints for articles are available for purchase. Options include: PDF only or PDF and framed copy.  
**Call 719-329-5210 for more information.**

## INSERT RATES

Size	1x	4x	9x	13x	26x
One pg	\$560	\$530	\$475	\$425	\$375
4-8 pg	\$655	\$625	\$550	\$495	\$440
9-16 pg	\$765	\$735	\$650	\$575	\$525
20-24 pg	\$875	\$845	\$765	\$685	\$630
28+ pg	\$985	\$955	\$875	\$815	\$765

No bulk rate permit indicia allowed.  
All inserts must be reviewed.  
Other charges may apply.

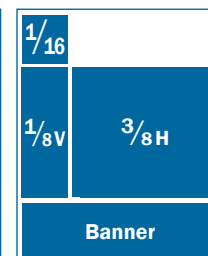
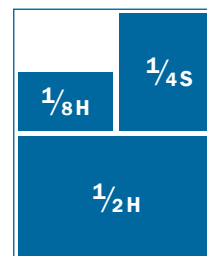
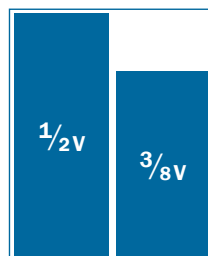
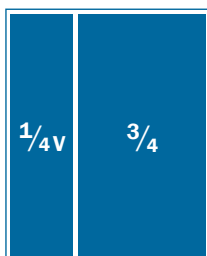
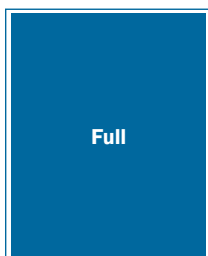
## SUBMISSION GUIDELINES

The Colorado Springs Business Journal is PC-based.

- We accept:
  - PDF (embed all fonts)
  - EPS (all fonts converted to curves)
  - TIFF (300 dpi)
- 4-color artwork must be provided as CMYK with an ink limit of 230%
- Please send a fax of electronically supplied ads.

## POLICY

Local rates are commissionable, ads must be supplied in Camera Ready format and adhere to published submission guidelines. Publisher assumes no responsibility for poor quality artwork or any printed materials furnished by advertiser. Advertising cancelled after reservation deadline will be billed at 50%. Advertising simulating news must be noted as "paid advertisement" and in a distinctively different font than *The CSBJ* newspaper. Rates on this card are for run-of-paper position. Guaranteed paid position, if available, will be charged an extra 30% of the cost of the advertisement. In the event of errors by *The CSBJ* that materially affect the value of the advertisement, *The CSBJ* will reprint the part of the advertisement that was incorrect when notified within one week after publication. *The CSBJ* will be responsible only for the space occupied by the error.



Double Truck: . . . 20.75" x 13.5"  
Full: . . . . . 9.75" x 13.5"  
3/4: . . . . . 7.25" x 13.5"  
Island: . . . . . 7.25" x 10"  
1/2V: . . . . . 4.75" x 13.5"  
1/2H: . . . . . 9.75" x 6.5"  
3/8V: . . . . . 4.75" x 10"  
3/8H: . . . . . 7.25" x 6.5"  
1/4V: . . . . . 2.25" x 13.5"  
1/4S: . . . . . 4.75" x 6.5"  
1/16: . . . . . 2.25" x 3.25"  
1/8V: . . . . . 2.25" x 6.5"  
1/8H: . . . . . 4.75" x 3.25"  
Banner: . . . . . 9.75" x 3.25"