

# 2009 SPONSORSHIP PACKAGES

## PRESENTING SPONSOR • 10 WEEKS • \$10,000

*(Only 1 available)*

### **Advertising in CSBJ**

- A full page, full color print ad on the 1st week of the CSBJ Corporate Golf League.
- ¼ page full color on all other weeks.
- Presenting sponsor logo, in full page photo recap, following final league date.

### **Advertising in Biz Daily Email**

- Medium rectangle ad on the Biz Daily all weeks of the Corporate Golf League.

### **Advertising in CSBJ.com**

- Banner ad on CSBJ.com all weeks of the Corporate Golf League.

### **Logo in Corporate Golf League Branding**

- Logo on top of standings in CSBJ every week of the season.
- Logo on all promotional ads in all CSBJ platforms. Including logo on the application, mulligans, and any other handouts for the league.
- Logo on the cover of the 5th Annual Corporate League Golf Directory.
- Inside Front Cover Print advertisement in the Corporate League Golf Directory (a complete contact list of all players).
- Logo as sponsor on the Biz Daily/CSBJ.com Golf Blog.

### **Branding at the Golf Course**

- Driving Range sponsorship with signage provided by the CSBJ.
- Logo on the sleeve of 5th anniversary golf shirts for each player.
- Your brand on CSBJ golf league 5th anniversary premium item.
- Exhibit table at dinner each night for your marketing use.
- Opportunity to speak during dinner.
- Opportunity to add promotional items to the “goodie bags” for all players.

### **Golfing/Networking**

- Two golf entries for your company.
- Hole-in-one contest sponsor with major prize on the last week of league play.

### **Billing**

- Payment installment plan available.

## SUPPORTING SPONSOR • 10 WEEKS • \$5,000

*(2 available)*

### **Advertising in CSBJ**

- A 1/2 page, full color print ad on the 1st week of the CSBJ Corporate Golf League.
- 1/4 page full color print ad in the CSBJ twice during the Corporate Golf League season.
- Supporting sponsor logo in full page photo recap feature following final league date.

### **Advertising in Biz Daily Email**

- Medallion ad on the Biz Daily 2 weeks during the Corporate Golf League season.

### **Advertising in CSBJ.com**

- Half leaderboard ad on CSBJ.com all weeks of the Corporate Golf League.

### **Logo in Corporate Golf League Branding**

- Logo on standings page in CSBJ every week of the season.
- Logo on all promotional ads in all CSBJ platforms. Including logo on the application, mulligans, and any other handouts for the league.
- Logo on the cover of the 5th Annual Corporate League Golf Directory.
- Outside Back Cover or Inside Back Cover print advertisement in the Corporate League Golf Directory (a complete contact list of all players).
- Supporting sponsor logo in golf league final week photo recap.

### **Branding at the Golf Course**

- Putting Green sponsorship with signage provided by the CSBJ.
- Your brand on CSBJ golf league 5th anniversary premium item.
- Exhibit table at dinner each night for your marketing use.
- Opportunity to speak during dinner.
- Opportunity to add promotional items to the “goodie bags” for all players.

### **Golfing/Networking**

- One golf entry for your company.
- Longest Drive or Closest to the Pin contest sponsor with major prize on the last week of league play.

### **Billing**

- Payment installment plan available.



2009  
**CSBJ**  
Corporate Golf League

## BAR/BEER CART SPONSOR • 10 WEEKS • \$3500

*(Only 1 available)*

### **On The Course**

- Logo/Sign on the beer cart.

### **At The Bar**

- Announcement to the league players one night during dinner.
- Banner at the bar.
- Logo on the bar napkins.

### **Logo in Corporate Golf League Branding**

- Exhibit table at dinner for your marketing use.
- Logo on standings page in CSBJ every week of the season.
- Logo on all promotional ads in all CSBJ platforms.
- Logo on the handouts for the league.

### **Networking**

- One representative from your company at dinner.

## HOLE SPONSOR • 10 WEEKS • \$1,500

*(Only 18 available)*

### **At The Hole**

- Hole sponsorship for 10 weeks.
- Signage at your hole. Signs provided by the CSBJ.
- Option of having a representative at the hole each night.
- Option of having give-a-ways, prizes, or handouts at your hole (we encourage having games or contests at your hole).

### **Logo in Corporate Golf League Branding**

- Logo on standings page in CSBJ every week of the season.
- Logo on all promotional ads in all CSBJ platforms.
- Logo on the handouts for the league.

### **Networking**

- Opportunity to add promotional items to the "goodie bags" for all players.
- One spot at dinner each night.



**For more information call your  
Account Executive or 719-634-5905**

**[www.csbj.com](http://www.csbj.com)**

